

**SAN PEDRO PROPERTY OWNERS ALLIANCE  
MARKETING & BUSINESS DEVELOPMENT COMMITTEE  
MEETING**

10:00 AM Open Session

**Agenda**

Tuesday, November 20, 2012

Meeting Location: San Pedro Chamber of Commerce  
390 W. 7<sup>th</sup> Street  
San Pedro, CA 90731

1. CALL TO ORDER – Camilla Townsend, Co-Chair  
Jayme Wilson, Co-Chair

2. Committee Members –

Sandy Bradley, San Pedro Chamber of Commerce  
Eric Eisenberg, Renaissance Group  
Warren Gunter, Property Owner  
Alan Johnson, Jerico Development  
Liz Schindler Johnson, Grand Vision Foundation  
Stephen Robbins, SPPOA  
Andrew Silber, The Whale & Ale  
Camilla Townsend, POLA High School  
Morris Warschaw, Property Owner  
Jayme Wilson, Spirit Cruises

3. APPROVAL OF MINUTES – October 16, 2012

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

**OLD BUSINESS**

- 5.1 None

5. NEW BUSINESS

Action Items

- 6.1 Approve a TV ad campaign on Time Warner Cable for Late November to December to support merchants for the holidays at a cost of \$5,000.
- 6.2 Request for funding for the Little Fish Theatre for marketing support in the amount of \$4,000.
- 6.3 Request for funding from the Battleship IOWA for decorative holiday lighting in the amount of \$5,935.

Non-Action Items

- 6.4 LA Waterfront website

7. UPDATES

- 7.1 Nutcracker Ballet
- 7.2 Dining Guide
- 7.3 Dia De Los Muertos – wrap-up
- 7.4 PBID new website/SanPedro.com
- 7.5 Monthly Mailer

8. NEXT REGULAR MEETING – December 18, 2012

9. ADJOURNMENT